



P. S. Systems & Software

E-Commerce Store & App

Product Description :

Grow Your Business with a Powerful E-Commerce Store & App!

In the digital age, your business needs more than just a presence—it needs a **seamless, high-performing E-Commerce Store & App** to drive sales, enhance customer experience, and expand your reach. Here's why investing in an online store and mobile app is essential:

- ✓ **100 GB Server Storage for One Year** – Reliable and scalable hosting for seamless operations.
- ✓ **10 Email ID for One Year** – Email matching your domain name example **yourname@yourdomain.com**
- ✓ **Custom Domain Name for One Year**– A professional web address that strengthens your brand.(.IN or .COM or .NET or .CO or .CO.IN or NET.IN) EXTENSION
- ✓ **Payment Gateway Integration** – Secure and smooth transactions for your customers.
- ✓ **Comprehensive Setup & Management** – You only need to provide your product catalog, pricing, descriptions, and photos—we take care of the rest!
- ✓ **Optimized Performance & Security** – Fast, secure, and designed to handle growth with ease.
- ✓ **Sell Anytime, Anywhere** – Your products and services are available 24/7 to customers worldwide.
- ✓ **Enhanced User Experience** – A well-designed store and app make shopping easy, smooth, and engaging.
- ✓ **Boost Sales & Conversions** – Smart features like secure checkout, product recommendations, and personalized offers increase revenue.
- ✓ **Mobile-Friendly Convenience** – Customers prefer apps for quick browsing and effortless shopping on the go.
- ✓ **Automated Order & Payment Processing** – Streamline operations with integrated payment gateways, inventory tracking, and real-time updates.
- ✓ **Build Brand Loyalty** – Offer exclusive app deals, push notifications, and personalized shopping experiences.

Whether you're a startup, retail store, or an established brand, a **custom E-Commerce Store & App** unlocks new growth opportunities and keeps you ahead of the competition!

 **Get started today and bring your business online with ease!** 

Essential eCommerce Features

For online stores—whether you're selling physical goods, digital downloads, or training modules:

Product & Catalog Management

- High-quality images and videos
- Detailed product descriptions with specs
- Product variants (size, color, etc.)
- Inventory tracking and stock alerts
- Product comparison and filtering

Checkout & Payment

- Guest checkout option
- Multiple payment gateways (UPI, cards, wallets, PayPal)
- One-click checkout or express pay (e.g., Shop Pay, Apple Pay)
- Cart saving and wishlist functionality
- Coupon codes and promotions

Security & Trust

- SSL encryption
- GDPR-compliant privacy policy
- Clear return/refund policy
- Customer reviews and ratings
- Trust badges and secure checkout icons

Order & Shipping Management

- Real-time order tracking

- Shipping calculator and options
- Automated email/SMS notifications
- Integration with logistics providers

Marketing & Engagement

- Email/SMS opt-ins and automation
- Abandoned cart recovery
- Loyalty programs or referral incentives
- Social media integration
- Blog or content marketing section

Smart Features

- AI-powered product recommendations
- Predictive search and auto-suggestions
- Chatbot or live support
- Multilingual and multi-currency support (if global)

eCommerce Store Functionalities

Category	Functionality
Product Management	Add/edit/delete products, categories, tags, SKUs
Product Display	Image gallery, zoom, videos, reviews, ratings
Search & Navigation	Predictive search, filters (price, brand, size), breadcrumbs
Shopping Cart	Add/remove items, quantity update, save for later
Checkout Process	Guest checkout, address validation, order summary
Payment Integration	Multiple gateways (UPI, cards, wallets), EMI options
Shipping & Delivery	Rate calculator, tracking, shipping rules

Category	Functionality
Order Management	Order history, status updates, cancellations, returns
Customer Accounts	Registration, profile management, wishlist
Marketing Tools	Coupons, abandoned cart recovery, upsell/cross-sell
Loyalty & Engagement	Points system, referral program, email/SMS campaigns
Admin Dashboard	Sales reports, inventory alerts, user management
Security & Compliance	PCI-DSS compliance, GDPR tools, fraud detection

Customer-Facing Functions

These are the features and services that shoppers interact with directly:

- **Product Search & Discovery:** Smart search bar, filters, and AI-driven recommendations.
- **Product Pages:** Detailed descriptions, images, videos, reviews, and Q&A.
- **Shopping Cart & Wishlist:** Save items, compare, and manage purchases.
- **Checkout & Payments:** Multiple payment options including UPI, cards, EMI, and Amazon Pay.
- **Order Tracking:** Real-time updates on shipping and delivery.
- **Returns & Refunds:** Easy return process with automated refund handling.
- **Customer Support:** Chatbots, help center, and live support for queries.

Seller Functions

- **Seller Central Dashboard:** Manage inventory, pricing, and promotions.
- **Fulfillment:** Seller handles storage, packing, shipping, and customer service.
- **Advertising Tools:** Sponsored products, display ads, and brand stores.
- **Analytics & Reports:** Sales trends, customer behavior, and performance metrics.
- **Global Selling:** Tools to list and sell products internationally.

Logistics & Fulfillment Functions

- **Fulfillment Centers:** Automated warehouses for storing and processing orders.

- **Last-Mile Delivery:** Amazon's own delivery fleet, including vans, bikes, and drones (in testing).
- **Prime Logistics:** Fast, often same-day or next-day delivery for Prime members.
- **Inventory Management:** Real-time stock updates and demand forecasting.

□ Technology & AI Functions

- **Recommendation Engine:** Suggests products based on browsing and purchase history.
- **Voice Shopping:** Integration with Alexa for hands-free ordering.
- **Dynamic Pricing:** Real-time price adjustments based on demand and competition.

Fraud Detection: AI systems to monitor and prevent suspicious activity

Terms & Conditions Apply - Check with us before placing order!